

Chapter 8 - Goals and Objectives

The purpose of this chapter is to establish the goals and objectives that will guide hazard mitigation efforts in Alcona. In developing community goals and objectives, it is important to analyze existing community characteristics such as social and economic conditions, services and facilities, environmental conditions, and existing land use. Furthermore, hazard analysis and vulnerability assessment must be considered. Preceding chapters of this hazard mitigation plan have documented the above items.

A public workshop was held on September 24, 2003 at 7:00 p.m. at the Alcona County EMS Building on M-72, west of Harrisville. The purpose was to present community profiles, discuss hazards and vulnerability, and discuss goals and objectives. NEMCOG and the Alcona County Emergency Management Director both sent meeting notices to townships, cities, villages, county board of commissioners and LEPC members. A meeting notice and article about hazard mitigation planning were published in a local newspaper. Eight people attended the workshop to help develop draft goals. These draft goals were sent to all communities and LEPC members in addition to being posted on NEMCOG's and Au Sable Valley Emergency Management's web sites.

Goals and Objectives

Goals are general guidelines that explain what a community wants to accomplish. Goals are often long term and represent broad visions. Objectives define strategies or implementation steps to attain the identified goals. They are specific, measurable and may have completion dates. Local communities are encouraged to incorporate these goals and objectives into their other planning activities, such as master plans and capital improvement plans.

GOAL 1: Protect Public Health and Safety

OBJECTIVES

- Provide community wide hazard warning systems (natural, health and terrorism)
- Provide information and resources to increase hazard awareness and education
- Maintain existing resources and provide necessary training
- Identify and obtain necessary resources and equipment to prevent or minimize hazard effects

GOAL 2: Minimize damage to public and private property

OBJECTIVES

- Adopt policies to make property less vulnerable
- Apply proactive mitigation measures to prevent hazard damage
- Obtain necessary equipment, resources and training to protect property if hazard occurs
- Conduct training sessions and exercises to prepare for possible hazards

GOAL 3: Maintain essential services

OBJECTIVES

- Identify, inspect and maintain all critical infrastructure and facilities
- Repair or replace critical infrastructure and facilities that are damaged or degraded
- Protect critical infrastructure and facilities from hazard damage
- Obtain necessary resources and equipment to insure essential services are maintained in the event of a hazard

GOAL 4: Manage growth/development

OBJECTIVES

- Develop hazard resistant growth policies
- Discourage development in high hazard areas
- Integrate hazard mitigation planning into land use planning
- Encourage sustainable development
- Protect and conserve natural resources